
BRYANT LITTLE

Senior Motion Designer and Video Professional

📞 (310) 597-9872

✉️ Email: Bryant2125@icloud.com

📍 Kirkland, WA

🎥 Reel: [BryantLittle.com](https://www.BryantLittle.com)

🌐 LinkedIn: [linkedin.com/in/bryant-little-577304b/](https://www.linkedin.com/in/bryant-little-577304b/)

SUMMARY

Dependable, passionate professional with extensive experience in video production, motion design, and a demonstrated ability for creative leadership and visual storytelling. I aim to leverage my skills and expertise to create compelling, meaningful stories in a collaborative environment.

EXPERIENCE

Senior Motion Designer - Designit, Seattle, WA

[Designit.com](https://www.Designit.com)

July 2020 - August 2023

- Directed multiple video projects from concept to completion while working within budget restrictions, timelines, and brand guidelines for clients including Acer, Amazon, Best Buy, Samsung, and a multitude of Microsoft teams and subsidiaries.
- Developed product and marketing videos for a variety of digital media platforms including YouTube, Instagram, LinkedIn, TikTok, and client-hosted websites.
- Trained team on motion graphic design principles, best practices for video, and software applications including Adobe After Effects and Cinema 4D.
- Optimized workflows through the introduction of new technologies and production methods, including Frame.io, MaxonOne, and shot list tracking.
- Implemented a collaborative strategy to engage remote creative and production teams.

Motion Designer - Rational Consulting - Microsoft Retail Digital Creative, Bellevue, WA

December 2018 - July 2020

- Designed and animated engaging multi-screen format video content in support of Microsoft and third-party marketing campaigns including Xbox, Surface, Windows, and seasonal promotions.
- Navigate Microsoft's proprietary retail video delivery system to ensure consistent video quality and consumer experience across 70 retail stores worldwide.

Senior Animator - Vossler Studios (Vossler Media Group), Kirkland, WA

[Vossler.co](https://www.Vossler.co)

September 2016 - December 2018

- Managed projects and creative teams to produce animated and live-action video content for clients including Microsoft, T-Mobile, SAP, and Emerson.
- Created 2D and 3D animated sequences and VFX for broadcast spots, brand videos, social media campaigns, and constructed interactive multi-screen experiences incorporating motion graphics and dynamic visuals.
- Collaborated with creative directors and designers to develop concepts for video content, evaluating scripts, storyboards, and artwork to determine project requirements.
- Planned visual effects shots and guided on-set teams toward proper execution, reducing post-production time and costs while ensuring intended creative goals.

Director of Motion Graphics - PlayNetwork, Sherman Oaks, CA

playnetwork.com

December 2010 - November 2015

- Led a team of motion graphic designers to create brand-specific in-store networks and interactive customer experiences for global brands, including Victoria's Secret, Starbucks, Steve Madden, and Journeys.
- Collaborated with clients to develop campaign goals and content strategies, fostering clear communication, and encouraging open and constructive feedback.
- Organized project schedules and team assignments, balancing workloads and creative strengths to meet creative, financial, and time requirements.
- Fostered professional development of team members through continuing education initiatives and regular reviews.

Freelance Motion Designer / Animator

bryantlittle.com

September 2008 - Present

- Created compelling visuals for film, television, and entertainment marketing campaigns using Adobe Creative Suite (After Effects, Premiere, Photoshop, Illustrator, InDesign) and Cinema 4D.
- Collaborated with internal creative teams at studios including [Picture Mill](#), [Imaginary Forces](#), [Trailer Park](#), and the History Channel to create film and video content.
- Led designers and animators in the creation of over 100 individual animations for the Warner Bros. documentary "[Secret Origin: The Story of DC Comics](#)".
- Designed and created titles and motion graphics for the feature film "[Meet the Patels](#)".
- Achieved 100% retention of clients while delivering excellent quality in fast-paced environments.

EDUCATION & TRAINING

Bachelor of Arts - Advertising, Southern Illinois University - 2000

Character Animation Bootcamp and Rigging Academy, School of Motion - 2017

SKILLS

Creative Direction	Video Editing	Visual Storytelling	Client Management
Art Direction	Graphic Design	Motion Tracking	Digital Asset Management
2D Animation	Photography	Audio Editing	2D Character Rigging
3D Animation	Visual Effects	Project Management	2D Character Animation

TOOLS

Adobe Suite	Illustrator	Cinema 4D	Office 365
Adobe Creative Cloud	Photoshop	Trapcode Suite	Multitaction Showcase
After Effects	InDesign	Frame.io	Miro
Premiere Pro	Lightroom	Airtable	